BUILDING EFFICIENCY:
Leveraging Technology for Smarter Sustainable Construction

WEDNESDAY, MARCH 26, 2014
8:00 AM – 12:00 PM

NEW YORK UNIVERSITY: KIMMEL CENTER
60 WASHINGTON SQUARE SOUTH
NEW YORK CITY

Join the GNYCUC and the STA for the 8th Annual ConstructionTech Conference and 5th Annual STA Tech Fair. Industry leaders will discuss smart construction issues relevant to real estate and construction professionals in all areas of the industry. Topics to be discussed include lean construction, smart buildings and digital design and construction advances, among others.
CONSTRUCTIONTECH2014 PROGRAM

8:00–8:15 a.m.  INTRODUCTION
by Hank Kita, Executive Director, Subcontractors Trade Association

KEYNOTE PRESENTATION

Dan Wooldridge is the Strategic Leadership Advisor for APi Group, Inc., the ENR #5 Specialty Contractor in the U. S. APi Group consists of over 45 companies across the U. S., Canada and the U. K. In his role, Dan serves as an advisor, mentor and coach to the Group executive team, as well as the individual company executive teams on leadership, strategy, organizational, and cultural challenges.

8:15–9:20 a.m.  LEAN CONSTRUCTION: The Next Frontier

MODERATOR

Sam Spata, AIA, is Principal for International Operations with Flad Architects – a global leader in the design of research and life science architecture. Mr. Spata is based in New York City and works closely with his partners in developing Flad’s New York practice. Mr. Spata, an architect, has 35 years experience in the leadership of design practices, having delivered numerous high-profile projects for institutional, private, government, advanced technology and commercial clients in the United States and abroad. He is spearheading LeanNYC, the New York Chapter of the Lean Construction Institute and is a frequent public speaker on topics related to project delivery.

PANEL

Patrick Murray, Project Executive, Turner Construction

Michael Plottel is a Senior Project Executive at the NYC Department of Design and Construction. Mr. Plottel has 20+ years experience working on public and municipal projects in New York City. He has worked at HPD, NYCSA, and Empire State Development, where he worked on Queens West and Moynihan Station. Since 2007, he has been DDC’s Project Executive for the New Police Academy. He is a graduate of the Columbia University Graduate School of Architecture, Planning and Preservation.

Panel In Formation

9:00–9:15 a.m.  COFFEE BREAK
9:15–10:00 a.m.  **SUSTAINABILITY: Future Outlook**

**MODERATOR**

Steven Winter, a Fellow of the American Institute of Architects, is Founder and President of Steven Winter Associates, Inc. Mr. Winter has been at the forefront of the U.S. sustainable/green building movement since its beginnings. Under his guidance, SWA's professionals have developed a range of client services in energy, sustainability and other disciplines that have helped to improve the built environment since 1972. SWA has consulted on hundreds of building and community-scale projects, including a handful of landmark projects across the nation.

**PANEL**

Michael Aisner is a Portfolio Property Manager at RXR Realty, where he has worked since the end of 2010. In this capacity, he oversees the management staff and supervises their operational activities, including capital improvements, general maintenance and repairs, construction, staffing, and financial reporting for RXR properties in excess of over 4 million square feet. As a member of the RXR Energy and Sustainability committee, Mr. Aisner helps to bring cutting edge energy solutions to the portfolio. Mr. Aisner is an active member in BOMA, and also serves on the Board of Directors for the New York Energy Consumer Council and the Torch Foundation Charity organization. He received a B.A. from Binghamton University, an M.B.A. from Fordham University, and his LEED-AP and RPA certifications.

Daniel T. Donnelly founded Donnelly Mechanical in 1989 and Donnelly Sustainable Energy Services (SES) in 2009. As Chief Executive Officer, Mr. Donnelly leads the strategic vision of the company. Mr. Donnelly has over 36 years of industry experience and holds significant expertise in all facets of the HVAC and energy business, including estimating, budgeting, engineering, design build, turn-key construction, trade management, LEED BIM projects, energy consulting, HVAC energy technical surveys/audits.

J. Heider, AIA LEED AP is Chief Sustainability Officer at Skanska USA Building. As Chief Sustainability Officer, Beth ensures the goals of Skanska’s sustainability agenda are being met across Skanska’s four US businesses while serving on Skanska USA’s Management Team. Her 35-year career encompasses all phases of design and construction from master planning through project closeout as architect, construction manager, cost manager and VE facilitator. In 2005, she founded Skanska USA’s Green Council which marshals all of Skanska’s sustainable preconstruction and construction capabilities nationwide, encourages and supports training and technical competency, coordinating sustainable expertise and information.

Alison Novak, is the Vice President and Director of Fund Investments at The Hudson Companies, Incorporated. She has over 10 years of experience in real estate and urban planning. Prior to joining Hudson in 2006, Ms. Novak was with the San Jose Redevelopment Agency. She is a LEED Accredited Professional. Ms. Novak currently sits on the board of Recycle-A-Bicycle (chair), and Woman in Housing and Finance (president), both New York City-based non-profits.
Ozgem Orntekcin is the Director of the Office of Sustainability at New York University and is responsible for providing visionary leadership, strategy and direction for advancing and integrating sustainability and energy conservation principals into the operational functions of the New York University. Prior to joining NYU, Ms. Orntekcin served as the first Director of Sustainability at the NYC Department of Education responsible for creating and implementing a sustainability strategy for the NYC Department of Education to meet its energy conservation, recycling, ecology and green curriculum goals and objectives.

10:20–11:05 a.m.  **DIGITAL DESIGN & CONSTRUCTION ADVANCES**

**MODERATOR**

Robert K. Otani, P.E., LEED AP is a Principal at Thornton Tomasetti and has more than 18 years of professional experience, which includes structural design, project management, advanced computational design and modeling. His portfolio includes projects at John F. Kennedy International Airport, Terminal One, Random House World Headquarters and The Park Imperial, and American Airlines Arena. Previously, he was the lead structural engineer for Columbia University’s Northwest Science Building in New York City and “The Rising,” 9/11 Westchester Memorial.

**PANEL**

Jim Barrett is the National Director of Integrated Building Solutions (Lean/BIM/IPD) at Turner Construction Company. He joined Turner after completing his studies in international business and Asian cultures thereby marking the first of many unplanned course corrections over his 20-year career. Over the past five years, Mr. Barrett has supported Turner’s rapid rise as a leader in the adoption of first Building Information Modeling tools, then Lean methods, and now Integrated Project Delivery forms of collaboration.

John David Cerone is the Director of Virtual Design & Construction and a member of the Advanced Technology Group at SHoP Construction. Since he joined the firm in 2008, he has been instrumental in its development of technology and process, specializing in Building Information Modeling (BIM). Mr. Cerone has contributed to a range of projects, including the Barclays Center, where he played an integral role in the direct-to-fabrication process for the weathering steel skin system and led the design development and implementation of the entry Canopy facade system, including coordination with the primary structure and ‘culus’ video board.

Jeff Crompton is a Vice President and Project Executive at Hunter Roberts Construction Group. He is a trained Engineer with over 23 years of senior management experience. He provides pre-construction, construction, and post-construction support. Mr. Crompton is well known for his expertise with both new construction and renovation projects. His career experience also includes roles in charge of purchasing and estimating for projects in New York, where he became intimately familiar with New York City trade contractors.

Greg Roberts is a Partner at AKF Group and is highly respected for his innovative leadership in the fields of Information Technology, Telecommunications, Electronic Security and Audiovisual systems. His expertise is sought after by medical, financial and academic institutions seeking state-of-the-art solutions for running their businesses now and into the future. He works with clients from the inception of a project to the final planning stages to explore options and to ensure the most cost-effective, flexible design results.
11:05 a.m.  

COFFEE BREAK

11:05 a.m.  

KEYNOTE PRESENTATION INTRODUCTION

Richard Kennedy is the Co-Chief Operating Officer for the Metro New York area operations for Skanska USA Building. An 18-year veteran of the construction and legal industries, Mr. Kennedy joined Skanska in 2004 as Senior Vice President, General Counsel. During his tenure in this position, he led the creation of the company’s corporate legal and risk management functions, and played an important role in the standardization of company contracting practices. He holds a License to practice law in Massachusetts, New Jersey and New York. Mr. Kennedy holds a Bachelor of Arts degree in History from Rutgers University, a Juris Doctor Degree from Seton Hall School of Law, and a LL.M., Master of Law Degree from the London School of Economics International Business Law.

CLOSING KEYNOTE PRESENTATION

Dmitri Konon is the Executive Vice President of the Capital Program Division at the New York City Economic Development Corporation, overseeing the management of design and construction for a wide variety of New York City’s capital projects. Dmitri is a licensed Professional Civil Engineer in the State of New York. He is a graduate of Union College and also has a Master of Science degree from Manhattan College in Civil Engineering. Prior to joining NYCEDC Dmitri worked for a construction management firm and a foundation contractor.
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(Additional Tickets to the Conference Can Be Purchased)

☐ INDIVIDUAL TICKETS: $150 (INCLUDES BREAKFAST)

☐ GNYCUC & STA MEMBER TICKETS: $75 (INCLUDES BREAKFAST)

☐ AMOUNT ENCLOSED:

Special Discount: $125 per ticket available for groups purchasing 3 or more tickets

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Please e-mail or call Samantha Tursi to confirm your reservation and sponsorship level as space is limited. Please make checks payable to The Berman Group, Inc. and mail to the following address to hold your reservation:

Attn: Samantha Tursi
The Berman Group, Inc. • 380 Lexington Avenue, 19th Floor, New York, NY 10168
Telephone: (212) 450-7300 • stursi@bermangrp.com